

# Judo Alberta's Blue Wave



“Water is the softest thing, yet it can penetrate mountains and earth.” – Lao Tzu

## **Blue Wave Concept:**

The goal is to unite the Alberta Judo Team under one theme. In efforts to unite the team we need to redefine the word “TEAM”.

The Alberta Judo Team will be built up of many different factions that are coming together to perform and celebrate success of the provinces best judo athletes. There will be many moving parts within the team concept each being as important as the other because without these parts performance will be impossible. The athletes are the most important members of the team but they would not be able to perform without the support of the personal coaches, judo clubs, parents, volunteers and provincial coaches.

We want to celebrate each club's diversity yet come together as a team to support all of Judo Alberta athletes who will compete at the 2016 Open Nationals in Calgary.

The goal is to make every athlete to have an experience; to do something that has never been done before and to cheer on all of the Judo Alberta athletes!

## **Home field advantage “Winnipeg Jets Whiteout”**



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## **The Experience:**

Many times at judo competitions there is not atmosphere; no energy and no feeling of importance. The National Championships is important and we want to have a great home crowd that will give Judo Alberta athletes a feeling of importance.

Everyone that is involved with a national level athlete has put a lot of time and effort into preparing for the national championships and it should be a celebration!

The goal is to develop an atmosphere that all other sports have; an atmosphere that exists in judo but in other countries!

We want to give our athletes the feeling of home field advantage leaving their opponents feeling intimidated by the positive support Judo Alberta gives their athletes.

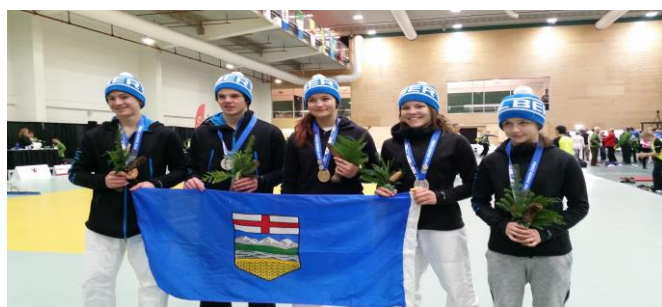


## **Never Been Done Before**

There has never been a national championships with fan support! There are always fans there but not really a group of people supporting a team with the energy and numbers that can make a difference. Judo Alberta can be the first! Judo Alberta can make a difference in how judo is done in this country; we have an opportunity to show the rest of Canada what team spirit is; what home field advantage looks like! We can show the rest of Canada what a national championships can look like and that judo is a great sporting event! If we want to grow the sport of judo we need to have fans and we need to show the media and everyone that our sport is important. It has to be fun and full of excitement! This is our opportunity to do something that has never been done before.....and we can do it for the next three years!

## **Judo Alberta Athletes**

All athletes on the team are important! All athletes big or small; male or female; young or old are important! We want to support everyone and make them feel important and special! We want them to feel this! When we come together as a team we will cheer on the victories and support the fallen! We want to ensure that the Judo Alberta athletes feel loved no matter the results! We want to inspire them to be more; we want to inspire them to train harder and compete stronger! We want them to want to come back next year and to be better!





## **The Look:**

The Blue Wave has to have a look! It has to have Spirit! It has to have energy and sound! Successful sports teams have a coordinated look for the plays offs; the national championships are the playoffs for our athletes.

Judo Alberta will be reserving seating for the blue wave so all Judo Alberta supporters can be in the same area together as a team.

Judo Alberta encourages the following people to attend the 2016 Nationals

- Each athletes first coach from the club
- All Club Coaches of athletes participating at the competition
- Volunteers from the clubs
- Judo Club Executive
- Parents, grand parents
- Family – brothers, sisters, cousins, aunts, uncles
- Friends
- U14, U12, U10 athletes from judo clubs across Alberta

**ALL WEARING BLUE!**

Remember everyone has to do their part; we want to have a massive blue wave not a ripple!

Judo Alberta will be having the following items for sale

- Shirts
- Terrible Towels

Welcome accessories that people can bring

- Blow Horns
- Noise makers
- Cow Bell
- Alberta Provincial Flag
- Canadian Flag

Remember it is a sporting event and we want to have a positive supportive fan base that makes each athlete feel special!

