



# SPONSORSHIP PACKAGE

## 2019 Canadian Open Judo Championships

On behalf of Judo Canada and the organizing committee, Judo Alberta and the Edmonton (and area) judo clubs are very proud to be able to offer your organization a unique and exciting marketing opportunity.

We are pleased to announce we are hosting the 2019 Judo Canada Canadian Open Judo Championships. Last year's event was a resounding success. This dynamic sporting event will take place on the 16th to 19th May at the U of A Butterdome.

By supporting this event with your sponsorship, you are helping Canada's elite athletes. In this respect, your financial support will also further the goals of Judo Canada, as well as those of our national, provincial and territorial governing bodies.

Canadian provincial judo teams will be bringing their strongest and most talented athletes to this prestigious tournament. U16, U18, U21, Senior, and Veteran male and female competitors will travel to Edmonton to compete for a position on the podium for a coveted championship medal.

The tournament will receive local, regional, and provincial cross-media coverage. The event will also be livestreamed online providing enhanced exposure for your organization.

There are several ways your organization can offer financial support. It can be something as simple as a one-time donation, or perhaps as sophisticated as livestream sponsorship. There are several opportunities to choose from that can accommodate every budget.

To find out how to be a part of this action-packed event, and for advertising and pricing details and submission guidelines, please see the information in the accompanying Sponsorship Opportunities document. If you have questions or comments, please don't hesitate to contact me at your convenience.

Thanking you in advance for your kind consideration.  
Yours very truly,

**KELLY THORNTON**  
Chair, Organizing Committee  
(780) 886-9920  
kellyt40@telus.net

# SPONSORSHIP OPPORTUNITIES OPPORTUNITÉS de COMMANDITE

## Edmonton 2019



**CANADIAN OPEN JUDO CHAMPIONSHIPS 16 -19 MAY**  
**CHAMPIONNATS CANADIENS OUVERTS DE JUDO**  
**16 - 19 MAI**

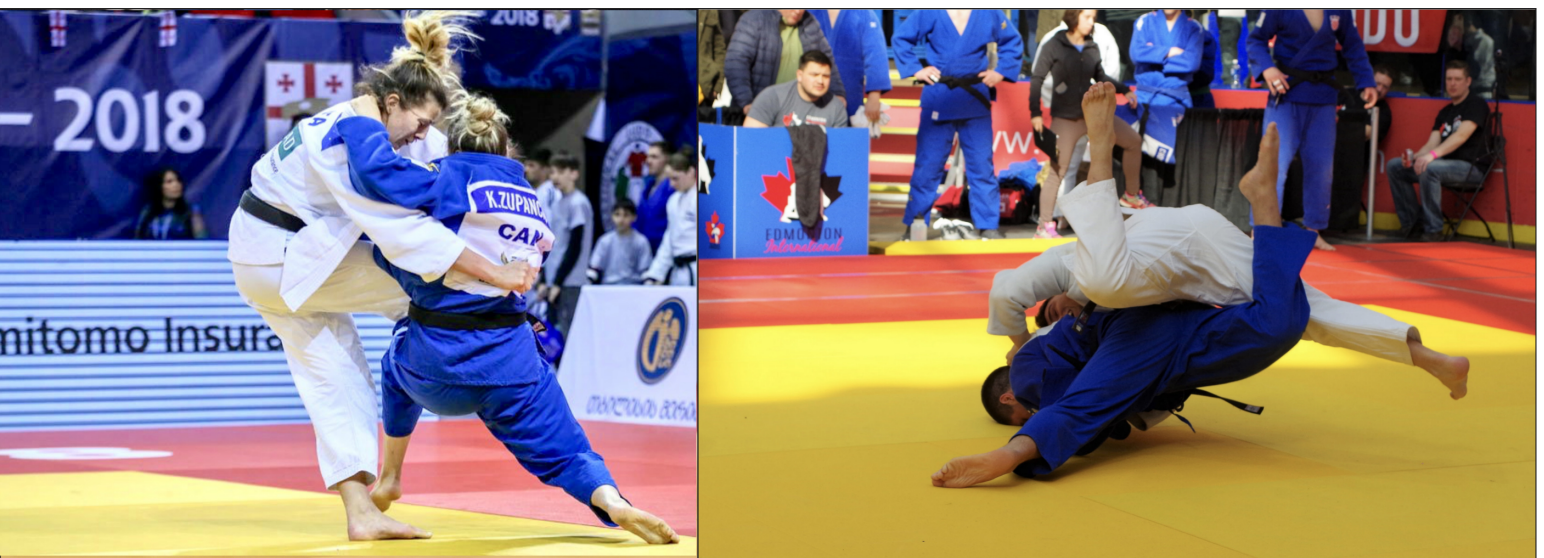


Photo credits: Rafal Burza



# Advertising Boards

## Panneaux Publicitaires



These advertising boards are placed adjacent to the mats at judo competitions. The advertising is printed on both sides and they are made of coroplast.

Ces panneaux publicitaires sont placés sur le côté des tapis lors des compétitions de judo. La publicité est imprimée sur les deux côtés. Ils sont faits de coroplast.

**Large/Grand** (Displayed at mat ends/max 10 for sale). **\$500.00**  
(Affiché aux extrémités des tapis/max 10 à vendre.)  
**2 metres long by 1 metre high.** 2 mètres de long par 1 mètre de haut.

**Regular/Régulier** (Displayed at mat sides/max 40 for sale). **\$300.00**  
(Affiché sur les côtés des tapis/max 40 à vendre.)  
**1 metre long by 40cm high.** 1 mètre de long par 40 cm de haut.

**PLEASE SEE MANDATORY ARTWORK SUBMISSION GUIDELINES ON PAGE 5**

## Livestream Webdiffusion en Direct

**Livestream sponsorship for 1 mat – all tournament: \$750**

**Livestream sponsorship for 1 mat including the dress-up of the main page – all tournament: \$1500**

Webdiffusion en direct pour 1 surface – **750\$** (pour tout le tournoi)

Webdiffusion en direct pour 1 surface (incluant l'habillage de la page principale) **1500\$** (pour tout le tournoi)

**For all enquiries regarding livestream sponsorship, please contact:**

Pour toutes informations concernant la webdiffusion svp communiquer avec:

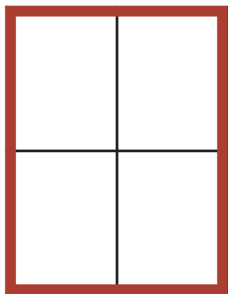
Patrick Esparbes [p.esparbes@judocanada.org](mailto:p.esparbes@judocanada.org)

# Event Programme Programme Officiel

A souvenir keepsake celebrating the 2019 Canadian Open Judo Championships: An opportunity to reach and connect with athletes and coaches as well as spectators, all with common demographics and interests.

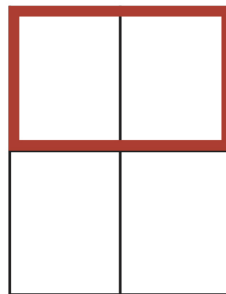
Un programme souvenir célébrant les Championnats Canadiens Ouverts de Judo 2019: Une occasion de connecter avec les athlètes, entraîneurs et spectateurs ayant tous des données démographiques et intérêts communs.

- **Inside front cover** (full page) \$1,000
- **Inside back cover** (full page) \$1,000
- **Back cover** (full page) \$1,000
- **Vendor bundle offer:** Your logo on the poster, a half page ad plus a regular advertising board \$1,000
- **2<sup>ème</sup> de couverture** (pleine page) \$1 000 • **3<sup>ème</sup> de couverture** (pleine page) \$1 000
- **4<sup>ème</sup> de couverture** (pleine page) \$1 000 • **Offre groupée:** Votre logo sur l'affiche, une annonce d'une demi-page plus un panneau publicitaire régulier \$1 000



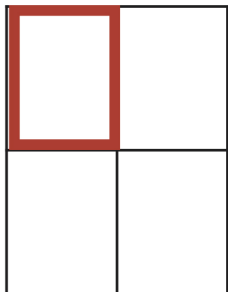
**Full page**  
Pleine page  
**\$725**

*Trim size 8.5 x 11"*  
*Live area 8.25 x 10.75"*



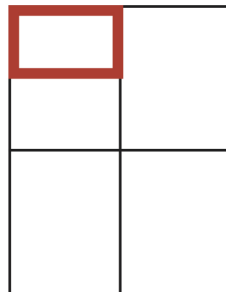
**Half page**  
Demi page  
**\$425**

*Trim size 8.5 x 5.5"*  
*Live area 8.25 x 5.25"*



**Quarter page**  
Quart de page  
**\$250**

*Trim size 4.25 x 5.5"*  
*Live area 4 x 5.25"*



**Business card**  
Carte d'affaires  
**\$150**

*Trim size 4.25 x 2.12"*  
*Live area 4 x 2"*

**IMPORTANT**  
*Include 1/4" bleed on all artwork.*

Tous les formats comprennent une zone de fond perdu de chaque côté de +1/4".

**PLEASE SEE MANDATORY ARTWORK SUBMISSION GUIDELINES ON PAGE 5**

**WEB PROMOTION PROMOTION EN LIGNE @JudoCanada**

**Twitter hashtags #JudoCanada #judo #OpenNationals #EDMONTON2019**

**Instagram Judo\_Canada**

# Acknowledging our advertisers

## Reconnaissance de nos annonceurs

Financial supporters will have their organization's logo featured on an acknowledgment page in the souvenir programme similar to this page.

Tous nos commanditaires auront le logo de leur organisation présenté sur une page de remerciements dans le programme souvenir similaire à cette page.

## A special thank you to all our supporters

### Un merci spécial à tous nos supporters



Judo Canada and Judo Alberta are truly grateful to all the sponsors, volunteers and supporters who will empower and inspire everyone in their work to bring the Canadian Open Judo Championships to Edmonton for 2019. Your contributions, small and large, will send a clear message —judo is a sport for everyone. Thanks for making a difference.

Judo Canada et Judo Alberta sont vraiment reconnaissants envers tous les commanditaires, bénévoles et supporters qui stimulent et inspirent toutes les personnes amenant les Championnats Canadiens Ouverts de Judo à Edmonton en 2019. Vos contributions, petites et grandes, enverra un message clair-le judo est un sport pour tous. Merci de faire une différence.



Your logo here



Front cover photo © Raphael Burza

IMPORTANT: PLEASE SEE THE FOLLOWING PAGES FOR ADVERTISEMENT AND SUBMISSION SPECIFICATIONS  
IMPORTANT: VEUILLEZ VOIR LES PAGES SUIVANTES POUR LES NORMES PUBLICITAIRES ET DE SOUMISSION

# Mandatory Submission Specifications

## Noms normes publicitaires obligatoires

### ADVERTISEMENT SPECIFICATIONS

- **Submission deadline for artwork is April 12th 2019.** There will be no exceptions to this date.
- **Please send an .eps (preferable), a .jpeg, or a print/press-ready PDF all fonts imbedded.**  
\*Files **MUST** be **minimum 300 dpi**.\*
- Platform: Macintosh format.
- **Include a ¼" bleed on all artwork**

### AD SUBMISSION

- Email address: Files must be sent to [judo@judoalberta.com](mailto:judo@judoalberta.com).
- For timely processing, please type the name of your company with "Event Program" and ad size in the subject field of the email, and **include your contact info in the body of the email.**

### SPÉCIFICATIONS TECHNIQUES

- **Date limite de soumission du créatif est le AVRIL 12TH 2019.** Il n'y aura aucune exception à cette date.
- **Veillez envoyer votre matériel dans un format .eps. (préférable), .jpeg ou PDF haute résolution (\*minimum 300 dpi\*) incluant les polices de caractères.**
- Plateforme: format Macintosh.
- **Tous les formats comprennent une zone de fond perdu de chaque côté de +1/4".**

### AD SOUMISSION DE L'ANNONCE

- Adresse courriel: Les fichiers doivent être envoyés à [judo@judoalberta.com](mailto:judo@judoalberta.com).
- Pour un traitement en temps opportun, veuillez indiquer le nom de votre société, "Programme Officiel" ainsi que la taille de votre annonce dans le sujet du courriel, et **inclure vos coordonnées dans le corps du courriel.**

**WEB PROMOTION PROMOTION EN LIGNE @JudoCanada**  
**Twitter hashtags #JudoCanada #judo #OpenNationals #EDMONTON2019**  
**Instagram Judo\_Canada**